

# ICONIC Architecture and Design

Providing Branding Services



ICONIC architecture | design

reverberating in space and time

Pull up  
a Chair  
and Relax...





**We are  
here for you**

Iconic Architecture and Design is a consortium of architects that offers architectural and design services for a broad range of program types. With years of experience in the design field, we leverage all resources to provide the best and most cost-efficient results for your project.

**Reason  
why...**

Every design decision has a ripple effect on the final outcome of the project. Research shows that certain design features are more efficient than others at affecting important issues. Branding gives your business a professional appearance to customers and other professionals. Iconic Architecture and Design knows when design will benefit or distract from a project's end goal

In the end, these results determine the way a business is perceived by the affected population, ultimately impacting its financial bottom line.

# Why us?

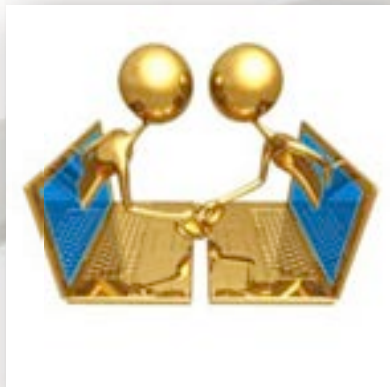
- ✓ We have more than 20 years of experience in the architectural and design fields.
- ✓ Our project delivery practices range from programming to construction administration as well as business branding. We incorporate interior design, ergonomics, functionality and evidence-based design protocols in all phases of the process.
- ✓ Our experience ranges from small to large scale projects.
- ✓ We provide sustainable, environmental and cost-efficient solutions.
- ✓ We partner with the reference library to bring the most up-to-date information in terms of materials, products, techniques, finishes, cost-benefit and life-cost analysis solutions.
- ✓ Our consultants are hand picked according to the kind and size of project so each project team is tailored according to the clients needs, budget and schedule.

## Some of Our Resources



### ✓ EXPERIENCE

More than 20 years of experience in the architectural and design fields, coordinating projects and building a comprehensive list of eligible consultants.



### ✓ STATE-OF-ART PROJECT DELIVERY SYSTEMS

The use 3D modeling software enhances coordination and communication between the different fields and trades, optimizing work-flow.



### ✓ EFFICIENCY

We have developed practices to expedite processes while still keeping the quality of the final product.

# Our Expertise



- ✓ **PERSONALIZED SERVICE**  
We walk you through all the steps of the process till your project is completed.



- ✓ **BUDGET-DRIVEN APPROACH**  
The overall design of any project must consider the **return on investment** to maintain profitability. Careful consideration is given to all design decisions made on behalf of the tenant, owner and/ or landlord to ensure dollars are spent in a responsible and effective manner.



- ✓ **TRUST**  
We practice in the Phoenix area for over ten years. We only promise what we can deliver, and we always deliver above what we promise.

## Some of Our Design Team

### **KAREN SHAKMAN | AIA | LEED AP**

Karen is the principal of Iconic Architecture and Design. Licensed to practice Architecture in both Brazil and the United States, she is an architectural award winner with a diverse background in Architecture, Industrial Design and Evidence/Research-Based protocols.

Karen is a LEED accredited professional endorsed by the United States Green Build Council and holds a Master Degree of Science in Healthcare and Healing Environments from Arizona State University.



Her experience ranges from corporate, retail and residential to institutional and healthcare related projects. She commits to assemble project delivery teams that will provide the a thinking tank of experts custom tailored to the clients' needs, budget and schedule.

# Some Of Our Project Team Members

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- ✓ The Reference Library
  - ✓ Caruso Turley Scott, Consulting Structural Engineers
  - ✓ CCRD Partners Consulting Engineers
  - ✓ Mechanical Designs
  - ✓ Orcutt Winslow Partnership
  - ✓ General Power Engineering
  - ✓ TRC Worldwide Engineering
  - ✓ SAB Construction
  - ✓ C3 Construction
  - ✓ Epcon Construction



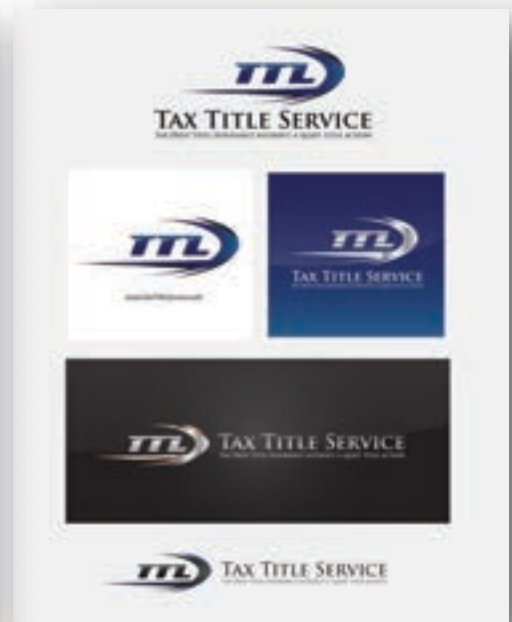
# Process

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- ✓ We Care Urgent Care | Rick Sloan (Owner)
  - ✓ Paradise Valley Hospital | Korey Sims (Fac. Manger)
  - ✓ Southwest Kidney Institute | Pamela Young (CEO)
  - ✓ Neighborhood Pharmacy | Theresia Moloji (Owner)
  - ✓ Superstition Mountain Mental Health Care | Vince DiBella  
(Architect)
  - ✓ Bechtel Corporation | Judith Mertens ( Manager of Facilities  
& Office Services)
  - ✓ Thunderbird School of Global Management (Will Counts)
  - ✓ St. Joe's Surgicenter | Patricia Alice (Administrator)
  - ✓ Kid's Play Physiotherapy | Jack Mitrey

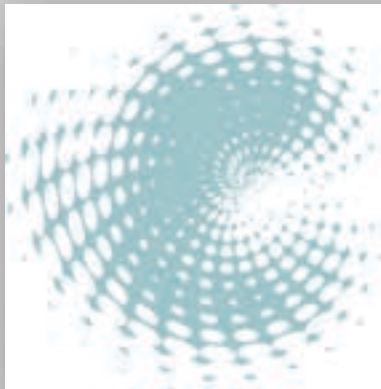
# Rebuild America LLC



# Tax Title Service



# Iconic Architecture and Design



# ZENith Educational Trips



# Reagents Park



Relax...  
We'll Take Care of Your Project  
for You.



ICONIC Architecture and Design  
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